MAIN

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Kickstarter campaigns had the most successes in Qtr2
   2. Kickstarter campaigns had the most failures in Qtr3
   3. Kickstarter campaign cancellations were relatively consistent across all four quarters
2. What are some limitations of this dataset?
   1. Timeframe
   2. Size of data
   3. Success and Failure thresholds
3. What are some other possible tables and/or graphs that we could create?
   1. Line graph: timeline representation of campaign launch and end date over a quarter
   2. Scatter Plot: comparison of categorical success and failure
   3. Bar Graph: measuring average donation based on category

BONUS

1. Use your data to determine whether the mean or the median summarizes the data more meaningfully.
   1. The mean. The average is a more accurate representation of the number of backers committed to each type of campaign.
2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
   1. There is more variability with successful campaigns. This makes sense because success does not have a consistent threshold in the context of population size. If a campaign fails, it is absolute. A campaign’s success does not necessarily have a limit. Greater variability makes sense with success due to its unpredictable nature, regardless of thresholds.